

## DIRECTOR'S MESSAGE



The vision of IMS has gained momentum recognizing that latent talent can be sculpted only by the perfect blend of global business awareness and discovery. We, therefore are committed to create an ambience for nurturing innovation, creativity and excellence in our students. The initiation of the semester was with stimulation, hope and dreams. All our students geared up to face the challenges of placements with the knowledge and the confidence instilled in them. We not only

cultivate the requisite skills in our students but also nurture their attitude for turning them into successful professionals of tomorrow. The semester aimed at sharpening of skills and enhancement of knowledge base of our students through various extra-curricular and co-curricular activities through faculty who not only keep themselves at par with the current developments but also contribute to the expansion of the body of knowledge in their field of expertise. The interaction of our students with the corporates is considered unique, that provides a close hands-on-experience to IMSians with the corporate world. There was a constant interaction with various business leaders and global managers from the corporate world as also the academic gurus who often visit as guest faculties. The nurturing environment and competitive spirit, makes it an 'Institute of Choice' of students as well as faculty. Our students participated vigorously in various competitive events like the THOMSO Fest, Amrapali Fest which not only provided them a good opportunity to prove themselves in front of varied colleges but also making them proud by winning various Trophies. We aim at inculcating human values and professional ethics in the students, which help them in making decisions and create path that are good not only for them, but also good for the Nation and for the world as a whole be it in the field of management, information technology, mass communication or Law. IMS continues to trek the path of success with full zeal and sanguinity to engender remarkable leaders, professionals and entrepreneurs for future.

Dr. Pawan K. Aggarwal

## Thomso Fest

The Institute participated in 'THOMSO-2012', an annual cultural fest of IIT, Roorkee organized during 17<sup>th</sup>-18<sup>th</sup> November, 2012. It is not only the largest youth festival of Uttarakhand but also one of the largest youth festival of India. The annual festival witnessed participation of almost six thousand students of various colleges from all over India. IMSians participated with an appreciable enthusiasm in different competitive events like Fashion Show, Solo Dancing, Duet Dancing, Solo Singing, Duet Singing, VR1, Sponty Dances and the Grand event of 'Mr. & Miss THOMSO'. Various titles are as under:

1. 'Mr. THOMSO' Fahad Kidwai (BBA I Semester)
2. Sponty Dance Runner Up; Aayushi (BAMC I Semester)
3. Fashion Show 2nd Runner Up (Team of 17 Students of BBA, B.Sc. - IT, BCA, BAMC, BA. L.L.B., MCA along with the coordinators Surbhi Gaur & Harshit Kaushal)
4. Sponty Dance Kumari Rinki (BAMC II Year) was among the Top Five Contestants

The event provided wide exposure to our students and the faculty to get themselves aware of these dynamic competitions beyond the institutional boundaries. The Institute appreciated their achievements.

## University Topper

Sarika Garg, our MCA student (batch:2009-12) topped the University and was awarded Gold Medal by Uttarakhand Technical University at its convocation held on 28th November 2012. She made everyone proud of this remarkable achievement.



## Deepawali Celebrations



Deepawali is the festival of lights, happiness, hopes and aspirations. It signifies triumph of good, joy & union. It is celebrated with a blend of colors, lights, music, excitement and delight. At the Institute, Deepawali was celebrated with great vigor and enthusiasm. Variety of events organized by the students including rangoli and mehendi competition, singing and dance competition across participants from all departments enlightened the environment with colors of joy. The programme commenced with benevolent blessings of Director, Dr. Pawan K Agarwal on the auspicious occasion to all the staff members and their families. It was followed by paramount wishes of the Dean Academics, Dr. V.K Jain on the "Festival of Lights". The fireworks followed by refreshments for the staff members and the distribution of gifts made everyone enjoy the evening and added to the true spirit of the festival of Deepawali.

## Chhau Folk Dance by SPIC MACAY



A twenty two member troupe from the Society for Promotion of Indian Classical Music and Culture Amongst Youth (SPIC MACAY) enthralled the students and staff members with their impressive performance of Purulia Chhau dance. The audience was left awestruck with their dazzling ornaments and attire. The supremely expressive body language portrayed the characters vividly and enraptured the young minds. The mythological dance had the glimpse of the fine presentation from the famous movie Barfi. The dance items accompanied by the musical instruments like dhol, dhamsa and shehnai came to life with vivacity and verve making the audience enjoy every moment.

## Mata Ki Chowki

Mata Ki Chowki is one of the events which is organized by the Institute during the Navratras to seek the blessings of almighty in the new academic session every year right from its inception. Keeping up with the trend at the Institute, Navartras were revered by the Mata ki Chowki organized at the initiative of our PGDM students. The faculty as well as students thoroughly enjoyed the religious Bhajans, Songs and Dances, and offered prayers to the Goddess for prosperity of all.



## New Year Celebration

The programme was marked with recollecting reflections of the progress/events of the year and welcoming the New Year full of positivity, joy and fervour. With these thoughts, a small get together for all the staff members was organized at the new years eve. The programme commenced with benign blessings from Director, Dr. Pawan K Agarwal conveying good wishes, happiness and prosperity to all the staff members and their families. It was followed by supreme wishes for a flourishing New Year 2013 from the Dean Academics, Dr. V.K Jain and Officer on Special Duty, IMS Unison University, Dr. Amit Adlakha, which was followed by refreshments and exchanging greetings among the staff, looking forward with full enthusiasm



# Students Corner

## Workshops & Seminars

A variety of workshops/seminars were conducted on various technical issues with a view to give realistic exposure to our students to enhance their practical skills and confidence. These included the following:

- A Workshop on “Communication in Global Business Scenario” was conducted for Management students on 8<sup>th</sup> October, 2012.
- A Seminar on “US Slowdown on Indian Economy” was conducted for MBA I-MF Students on 27<sup>th</sup> November, 2012.
- A Legal Aid Camp on “Legal Awareness among Masses” was organized by the law students on 1<sup>st</sup> November, 2012.
- A Workshop on “Case Studies” was conducted by Dr. Pankaj Madan for BBA Students on 21<sup>st</sup> November, 2012.
- A Workshop on “Legal Issues” was organized for BBA Students on 1<sup>st</sup> November, 2012.
- A Workshop on “Lord of Debugging Program” using C Language was organized for IT students on 18<sup>th</sup> October, 2012.
- A Seminar on "Managing in the Global Market Place" was conducted for BBA studentson21<sup>st</sup> September,2012.

- Various Workshops were organized for our Mass Communication students. The respective themes for the workshops were Radio Program Production, Newspaper Layout, Photo Journalism, Photo Essay, and News writing with specific reference to Accidental News Stories presentation with different leads.



## Industrial Tours – Enhancing the Practical Exposure towards Corporate and Leisure Activities

Various industrial tours were organized to give a realistic exposure to our students. The major among the industrial trips where the students interacted with the pertinent industry experts are as follows:

- MBA-I (SS), students visited Mahindra & Mahindra Ltd Haridwar, and observed the globally acclaimed corporate manufacturing practices of the company.
- The MBA-I (MF) Students Visited the Cello Group Hardwar, which is a manufacturing unit dealing in Plastic Household, Pen, Plastic Molded Items etc. The visits to industrial sites provided our students opportunities to meet company officials and staff at a common place.
- PGDM final year students visited Consumer Durable manufacturing company 'E-Durables' which is the lead manufacturer of products for LG, Voltas etc.
- MCA students visited Beta Soft Systems Pvt Ltd. At Chandigarh.

Students across all departments also rejuvenated themselves by movies, and one day excursion trip to Mussorie, Paonta Sahib and



nearby destinations allowing themselves to unwind, relax and enjoy the day amidst their jam-packed schedule. The visits to industrial sites provided our students opportunities to meet company officials and staff at a common place and learn about function of these units. The heads of various departments briefed the students and answered their questions patiently. The students were shown all the functions of various industrial visits, including plants, production plans, procurement and storage of raw material, movement of goods, inventory control, and supply chain management.

# Students Faculty Forum



## Knowledge Outsourcing

IMS regularly play host to prominent business personalities, corporate leaders and innovative speakers from different disciplines. They are part of our design to help our students gain business experience, understand various key global issues and make the link between classroom theory and real life industrial situations.

The Institute in an effort to bring about an all-round development of the students has organized Guest Lectures by industry experts and academicians focused on enhancing their Managerial skills and personality that improves their employability. The sessions organized included the following:

- An Interactive session was delivered by the experts from Hamilton Houseware Pvt Ltd for MBA, PGDM & MIB students on 16<sup>th</sup> October, 2012.
- A special Guest lecture on HRM-Needs & Prospects in Corporate was conducted by Mr.Anuj Sehjwal, Head HR, Axis Bank-UP & Uttrakhand Region for MBA (SS) & MBA (MF) Students on 19<sup>th</sup> November, 2012.
- A Guest lecture on Corporate Communication was conducted by Dr.Nikhil Kulshrestha, HOD - HR & OB Department, UPES, Dehradun for MBA Students on 29<sup>th</sup> November, 2012.
- An interactive session was conducted by Mr.Subhankar Ghosh, Senior Manager-HR, Muthoot Finance for MBA & PGDM students on 13<sup>th</sup> October, 2012.
- An interactive session was conducted by Dr. Pradeep Kulshrestha, Dean - Galgotias University, Noida on Contract and Labour Law for Management students on 18<sup>th</sup> October, 2012.
- Guest lectures on Legal Method were conducted by Mr. Shashank

Shekhar, Assistant Professor, RMLNLU, Lucknow for Law students on 27<sup>th</sup> and 28<sup>th</sup> September, 2012.

- A Guest lecture on Role of IT in management was delivered by Dr. Durgesh Pant, Director, School of IT, Uttarakhand Open University, for BBA students on 30<sup>th</sup> November, 2012.
- An interactive session on Emerging Trends in WEB 2.0 based Technology was conducted by Dr. Sudhanshu Joshi, Asst. Prof. Doon University, Dehradun for MCA, BCA & B.Sc.-IT students on 29<sup>th</sup> November 2012.
- Guest lecture on Corporate Dressing was conducted by Mr. Mahendera Khushwaha, of ONGC, Dehradun for BBA Students on 22<sup>nd</sup> November, 2012.





## Debates, Extempore, Quiz Competitions, Role-Plays and Presentations

The students organized and participated in seminars, debates, workshops, quizzes as well as management games and competitions. Majority of the activities were carried out in close association with the faculty and the management, which helped the faculty to understand and analyze the students better and the activities conducted included the following:

- Management Quiz was organized on 'Corporate Affairs' for MBA (SS) students 8<sup>th</sup> November, 2012.
- A Debate was organized on 'Women are Better Managers' for MBA (SS) students on 9<sup>th</sup> November, 2012.
- A seminar on 'Communication' was conducted by MBA (SS) students on 9<sup>th</sup> November, 2012.
- 'Extempore' on various topics was conducted for MBA (MF) students on 11<sup>th</sup> October 2012.
- Role Play on 'Private Vs Public Bank Scenario' was performed by MBA (SS) students on 20<sup>th</sup> November, 2012.
- Presentation on various fields in management for MBA (SS) students on 20<sup>th</sup> November, 2012.
- Debate Competition on 'Privatization Vs Nationalization with Special reference to Corruption and Efficiency' was conducted for MBA (FS) students on 1<sup>st</sup> November, 2012.
- Role play on 'Business Etiquette' was conducted for MBA (FS) students on 9<sup>th</sup> October, 2012.
- Role plays on various 'Management Situations' were organized for MBA (MF) student on 9<sup>th</sup> November, 2012.
- Presentation on 'Various Dimensions of Corporate Laws' was organized for MBA (MF) Students on 3<sup>rd</sup> December, 2012.
- Semester end presentations across all departments were conducted for MBA I Semester students during students on 17<sup>th</sup> and 18<sup>th</sup> September, 2012.
- Debate Competition on 'Live-in relationships' was organized for Law students on 9<sup>th</sup> October, 2012.
- A Group discussion on 'Are Indian Security Agencies ready to face the challenges of Cyber Crime?' was organized for MCA students on 19<sup>th</sup> November, 2012.
- IT Quiz was conducted for MCA students to assess their Technical Knowledge, on 22<sup>nd</sup> October, 2012.
- Many 'Business Quiz' & 'Role Play' Activities were organized for BBA students during 18<sup>th</sup> - 26<sup>th</sup> October, 2012.
- Extempore sessions were conducted for MBA (SS) students on 8<sup>th</sup> November, 2012.
- A debate competition on 'Can Wal-Mart Repeats its Success Saga in India?' was conducted for BBA students on 18<sup>th</sup> October, 2012.
- A debate competition on 'China is a Boom for the World' was organized for the MIB Students on 21<sup>st</sup> September, 2012.
- A debate on 'Social Media has Influence on Society' was conducted for BBA Students on 16<sup>th</sup> October, 2012.
- A debate on 'Privatization will Reduce Corruption' was conducted for BBA Students on 19<sup>th</sup> October, 2012.
- A debate competition on topics like Cinema is the Mirror of Society & Role of Media in Society was organized for Mass Communication students on 29<sup>th</sup> October 2012.
- Quiz competition on Current Affairs was organized for Mass Communication students on 17<sup>th</sup> December, 2012.



Green Belt Six Sigma certification Program powered by Benchmark Six Sigma was conducted for PGDM Students. This programme of 36 hours duration, is an advanced level training programme aimed at acquainting the students with intricacies of delivery performance. This course leads to better understanding and superior delivery performance by the students when they join companies as efficient managers.

## Green Belt Six Sigma Certification

## Amrapali Fest

Our students participated at Kamla Dhingra Memorial Meet (KDMM) at Amrapali Group of Institutions, Haldwani which was a major event that witnessed participation of about fifteen institutes from Uttarakhand. Our students won various Accolades and were declared as the winner of Champions Trophy for the event. Eventwise achievements of the IMSians were:

Quiz Competition – Winner; Prateek Thapa and Digvijay Singh (MBA III Semester)

World Power- Runners Up; Lalita Bhandari and Prashant Goel (MBA III Semester)

Extemporary- Consolation; Lalita Bhandari and Vikram Bisht (MBA III Semester)



## Placements @IMS

Centralized training & placement department of IMS for our four Schools provided a large pool of talents to the recruiters. It also facilitates to students across all school with more opportunities through live projects, internships, industry visits, guest lecturers and placement opportunities. Recently, various organizations visited the Institute and recruited our students. List of recruiters is given below:



### S.No Company Name (Management)

- 1 ACD Placements
- 2 Alert Knowledge Services
- 3 Audi Delhi
- 4 Axis Bank Ltd.
- 5 Beta Soft Systems Pvt. Ltd.
- 6 Binary Semantics Ltd.
- 7 Capital IQ
- 8 Career Orbits ePortals Pvt. Ltd.
- 9 Cenveo Publisher Services
- 10 Collage Group
- 11 Country Club
- 12 Daffodil Software Ltd.
- 13 Devagra Builders Pvt. Ltd.
- 14 Edelweiss Securities Limited
- 15 Fidelity International
- 16 Fin edge
- 17 Financial KPO
- 18 Futuregenerali
- 19 GlaxoSmithKline Pharmaceuticals Ltd.
- 20 Global Institute of Intellectual Property
- 21 Gold Plus Glass Industry Limited
- 22 ICICI Securities Ltd.
- 23 Incompatible Wealth Management Pvt. Ltd.
- 24 Indusind Bank
- 25 Inter Globe Technologies
- 26 Interoccean Group
- 27 ISANGO
- 28 ITC Ltd.
- 29 Jaro Education
- 30 Maersk line India Pvt. Ltd.
- 31 Maersk line India Pvt. Ltd.
- 32 Mahindra Logistics Ltd.
- 33 Marico Ltd.
- 34 Marketsand Markets
- 35 Mastech
- 36 Methodex Systems Ltd.
- 37 Naukri.com's
- 38 NJ India Invest Pvt. Ltd.

- 39 OM Logistics Ltd.
- 40 PC Solutions Pvt. Ltd.
- 41 People Strong
- 42 Perception World Technologies LLP
- 43 Pingaksho Technologies Inc.
- 44 PropTiger Realty Pvt. Ltd.
- 45 Redington India Ltd.
- 46 Reliance Retail Ltd.
- 47 Right Step Consulting Pvt. Ltd.
- 48 RNCOS E-Services Pvt. Ltd.
- 49 Rose IT Solutions Pvt. Ltd.
- 50 Royal Bank of Scotland
- 51 Somany Tiles Ltd.
- 52 Stellarix
- 53 Strategic Resources
- 54 T&T Motors Ltd.
- 55 Tirun Travel Marketing
- 56 Trident Group
- 57 TriFid Research
- 58 UNICON
- 59 Vishal Wholesale
- 60 XL Dynamics India Pvt. Ltd.

### S.No Company Name (IT & MassComm)

- 1 A-1 Technology Pvt. Ltd.
- 2 Abaca Systems (P) Ltd.
- 3 Afiliias India Pvt. Ltd.
- 4 Altivolus Infotech Pvt. Ltd.
- 5 Aptara
- 6 Beta Soft System
- 7 Brain Box
- 8 Brainguru Technologies Pvt. Ltd.
- 9 Cenveo Publisher Services
- 10 CETPA Infotech Pvt. Ltd.
- 11 CMC Ltd.
- 12 Commerx
- 14 Conjoinix
- 15 Core Data Base Systems
- 16 Dell India Pvt. Ltd.

- 17 Dellsoft Technologies Pvt. Ltd.
- 18 GCPL Technologies Pvt. Ltd.
- 19 IBM Global Process Services
- 20 iMax Technologies (P) Ltd.
- 21 Intarvo Technologies Limited
- 22 Intecons Software Lab
- 23 Intelgain Technologies Pvt. Ltd.
- 24 IntelliGrape
- 25 InterGlobe Technologies
- 26 Karalika Technologies
- 27 L&T Infotech
- 28 Lakshay Technology Solutions
- 29 Lavidaluxe Lifestyle Solutions Pvt. Ltd.
- 30 Miracle Technologies
- 31 MYZEAL IT
- 32 Naukri.com
- 33 NetSmartz/Sebiz
- 34 NIIT Technologies
- 35 PC Solutions Pvt. Ltd.
- 36 PC Solutions Pvt. Ltd.
- 37 Pingaksho Technologies Inc.
- 38 Pluto Technologies
- 39 Prologic Technologies
- 40 QA Infotech (P) Ltd.
- 41 SmartData Enterprises (I) Ltd.
- 42 Sparx IT Solutions (P) Ltd.
- 43 Violet Infotech Pvt. Ltd.
- 44 Wipro BPO
- 45 Wipro Technology
- 46 WNS Global Services (P) Ltd.

### S.No Company Name (Law)

- 1 ALMT Legal
- 2 Daurala Sugar Works
- 3 Kaden Boriss
- 4 Pangea3 Legal Database Systems Pvt. Ltd.



# Staff Cricket Match

Our staff members participated in the corporate cricket match organized by the Times of India group where teams from various business concerns and institutes were the participants. Besides leisure and an opportunity to display their cricket skills, it gave an opportunity to interact with the corporate and other institutes of the region.



## University Examinations

Towards the end of this quarter, the students were busy in preparing for their university exams amidst the freezing weather.

# Our Toppers

Even Semester (Feb-May 2012) results of our students were declared by the concerned Universities during this quarter. Our proud course wise toppers are given below:

### INSTITUTE OF MANAGEMENT STUDIES, DEHRADUN

#### Rank Student ID Student Name % Marks

##### MBA (BATCH 2011-13) : II Semester

1st	MB11A27	DIGVIJAY SINGH	81.88
2nd	MB11A14	GAGAN KANDPAL	81.63
3rd	MB11A56	ANU VIRMANI	79.63

##### MBA (BATCH 2011-13) : IV Semester

1st	MB10B14	Jyoti Pokhriyal	83.88
2nd	MB10A10	Chetna Kapoor	83.75
3rd	MB10A22	Meenakshi Bisht	82.50

##### MCA (BATCH 2011-14) : II Semester

1st	MC11A01	Neha Ahlawat	79.20
2nd	MC11B05	Andrew Thomas	78.90
3rd	MC11A02	Vishakha Saxena	78.80

##### MCA (BATCH 2010-13) : IV Semester

1st	MC10A04	Km Sonam	78.00
1st	MC10A07	Deepika Dhiman	78.00
2nd	MC10A24	Km Ankita Gupta	77.00
3rd	MC10A17	Poonam Verma	76.00

##### MCA (BATCH 2009-12) : VI Semester

1st	MC09A41	Sarika Garg	97.20
2nd	MC09A01	Himanshu Joshi	96.00
2nd	MC09A03	Bhumika Dutta	96.00
2nd	MC09B01	Prahlad Singh Bisht	96.00
3rd	MC09B24	Manoj Chandola	95.20

##### Course : BSc IT 2nd Sem

1st	BS1103	Saurabh Thapa	79.29
2nd	BS1129	Shreyans Barthwal	78.29
3rd	BS1123	Swati Garg	76.57

##### Course : BSc IT 4th Sem

1st	BS1033	Pratishtha Sharma	84.89
2nd	BS1021	Sanskriti	81.86
3rd	BS1001	Surbhi Gupta	81.43

##### Course : BSc IT 6th Sem

1st	BS09A13	Nensi Gupta	84.60
2nd	BS09A29	Shubhra Suman	82.60
3rd	BS09A20	Santosh Kumar	81.60

##### Course : BCA 2 Sem

1st	BC11A04	Nikita Mukhi	88.29
2nd	BC11A15	Srishti Sharma	86.57
3rd	BC11A19	Shubhangi Kalkundiya	86.00

##### Course : BCA 4th Sem

1st	BC10A03	Anchal Chauhan	83.29
2nd	BC10A02	Abhishek Yadav	80.00
3rd	BC10A07	Raghu Veer Singh Sinwal	79.57

#### Rank Student ID Student Name % Marks

##### Course : BCA 6th Sem

1st	BC09A24	Shruti Gupta	93.60
2nd	BC09A09	Kavita Kataria	93.00
3rd	BC09A41	Nuzair Hashma	90.60

##### Course : BBA 2nd Sem

1st	BB11B01	Aakansha Gulati	74.60
2nd	BB11C03	Rashi Malik	73.40
3rd	BB11A59	Sandeep Singh	73.00
3rd	BB11B03	Surbhi Khattri	73.00

##### Course : BBA 4th Sem

1st	BB10D15	Shivangi Bahuguna	76.00
2nd	BB10D03	Shilpa Malik	75.20
3rd	BB10D20	Palhi Singh Kunwar	74.80

##### Course : BBA 6th Sem

1st	BB09D09	Rukhsar Ahsan	82.40
2nd	BB09A03	Sanchita Chawala	82.20
3rd	BB09A06	Sanam Hera	80.40

##### Course : BAMC 1st Year

1st	BJ1105	Nikita Johar	67.83
2nd	BJ1113	Shamael Fatima Siddiqui	67.00
3rd	BJ1103	Akansha Singh	65.67
3rd	BJ1110	Deeksha Chaudhary	65.67

##### Course : BAMC 2nd Year

1st	BJ1012	Shaifali Gusain	65.83
2nd	BJ1006	Sanvi	65.33
3rd	BJ1019	Harshit Manral	64.00

##### Course : BAMC 3rd Year

1st	BJ0915	Indu Kapoor	67.27
2nd	BJ0902	Naureen Bano Ansari	67.05
3rd	BJ0921	Sahil Bhat	66.33

##### Course : MAMC 2nd Sem

1st	MJ1106	Neha Semwal	74.50
1st	MJ1110	Ankit Sharma	74.50
2nd	MJ1105	Shivani Mangain	73.00
3rd	MJ1107	Jayati Johar	70.17

##### Course : MAMC 4th Sem

1st	MJ1010	Eena Datta	79.20
2nd	MJ1015	Anuj Tondon	75.60
3rd	MJ1004	Anuj Kumar Bhatt	74.40

##### Course : MIB 2nd Sem - MIB (Batch 2011-13)

1st	MIB11A06	Komal Rastogi	69.86
2nd	MIB11A11	Parul Arora	68.57
3rd	MIB11A26	Neha Varyani	64.96

#### Rank Student ID Student Name % Marks

##### Course : MIB 4th Sem - MIB (Batch 2010-12)

1st	MIB1018	Shikha Rathore	75.86
2nd	MIB1004	Rahul Rana	74.86
3rd	MIB1005	Varun Gautam	74.14

##### Course : LLB 2nd Sem

1st	LL11005	Ritika Singh	61.40
2nd	LL11002	Ashmeet Singh Makkar	57.00
3rd	LL11004	Vartika Singh	56.40

##### Course : LLB 4th Sem

1st	LL10A013	Sakshi Singhal	64.80
2nd	LL10A010	Mansi Oberoi	64.40
3rd	LL10A009	Mamta Kumari	61.60

##### Course : LLB 6th Sem

1st	LL09A003	Beenu Guliyane	81.25
2nd	LL09A07	Mridu Iyer	80.25
3rd	LL09A012	Priyanka Sharma	79.00

##### Course : BALLB 2nd Sem

1st	BL11045	Ragini Mishra	68.60
2nd	BL11021	Harpreet Narhan Kaur	62.20
3rd	BL11033	Vishakha Tyagi	61.00

##### Course : BALLB 4th Sem

1st	BL10A004	Aayushi Singhal	62.40
2nd	BL10A014	Falguni Pokhriyal	59.60
3rd	BL10A008	Anirudh Kumar Niranjana	57.40

##### Course : BALLB 6th Sem

1st	BLO9A025	Surabhi Gupta	60.80
2nd	BLO9A027	Vaishali Singh	60.60
3rd	BLO9A024	Shivani Raghuvanshi	58.20

##### Course : BALLB 8th Sem

1st	BLO8A004	Anuradha Tripathi	54.00
2nd	BLO8A001	Abhishek Mani Mishra	53.20
3rd	BLO8A019	Shrishti Tiwari	53.00

##### Course : BALLB 10th Sem

1st	BL070036	Sameer Sharma	83.50
2nd	BL070042	Vidisha Singhal	83.25
2nd	BL070013	Ishan Saraswat	83.25
3rd	BL070025	Nitansh Kumar Rai	82.75

##### Course : PGDM BATCH (2011-13) II Semester

1st	PGD11005	Nikhil Soi	75.56
2nd	PGD11011	Priyanka Chachra	75.09
3rd	PGD11010	Priyanka Batra	74.66

##### Course : PGDM BATCH (2010-12) IV Semester

1st	PGD1004	Ankita Sigh	82.22
2nd	PGD1001	Mehak Bakshi	81.44
3rd	PGD1003	Anamika Keshari	79.11

# Publications

Our faculty members published Books, Research Papers and participated in various Seminars/Conferences adding to their potential. Their contributions include:

## Books/Chapter in Books

- Dr. Brijendra Yadav published two Books one on "Environment Management for Industries", published by Ardent Publication, Delhi, ISBN : 978-93-81514-26-9, Oct-2012, and the other on "Industrial Pollution Control & Environmental Auditing", published by Ardent Publication, Delhi, ISBN : 978-93-81514-26-4, Oct-2012.
- Jain V. K. and Shivani Sharma contributed a chapter on, "Logistics Service Industry going Green Concepts-A Forward Thinking", in the book Innovations, Trends and Practices in Indian Service Sector, Published by Indira Publishing House, Indore, 2012, pp. 215-221.
- Prof. Swati Bisht contributed a chapter on "Retail Therapy through Online Shopping Sites-Focus on Working Women in State of Uttarakhand" in the Book Concepts & Practices of Retail Management: A Case Based South East Asian Perspective, Mumbai, 2012 pp 265-269, ISBN : 978-81-920416-5-0.
- Mr. Alok Kumar Yadav's work on "Copyright in Digital Era and Position of India" was included as chapter, in the book Intellectual Property Law, published by APH Publication, Delhi 2012, pp 93-110, ISBN : 978-81-313-1500-2.
- Prof. Omdeep Gupta contributed in "Study Material for BBA & B.Com" Review Booklets, published by Uttarakhand Open University, Haldwani, Dec-2012.

## National Journals

- Deepak Uniyal (2012), "3D Technology : Shaping the Future of Entertainment" in Pragyan: Mass Communication, IMS Dehradun, Vol.10, Issue 1, June-2012, pp-50-55, ISSN : 0974-5521.
- Sandeep Kautish (2012), "Concept of DSS with Knowledge Management-Theories, Frameworks & Practices" in IJMEM, Vol 1, Issue 2, Dec-2012, pp 1-12, ISSN: 2319-4847.
- Namrata Prakash (2012), "E-Banking in India: Challenges and Road Ahead" in Indian

Streams Research Journal published by Laxmi Book Publication, Vol. 2, Issue 2, Dec 2012, pp 9-11, ISSN:2230-7850.

- Parvi Bharti (2012), "Green Supply Chain Management - Key to Sustainability", KAIM Journal of Management and Research, Vol.5, Issue 1, pp 91-96, ISSN : 0974-9462.
- Namrata Prakash (2012), "Viral Marketing Tool-Popularity in Indian Marketing Scenario", in Golden Research Thoughts, Vol. 2, Issue 5, Nov-2012, pp 13-15, ISSN : 2231-5063
- T N Prasad and Chandra Nath Singh (2012), "E-Banking Opportunities & Challenges", IJSSIR Indian Research Journal, Vol 1, Issue 4, pp 150-155, ISSN:2277-677X.

## International Journals

- Charu Upadhyay and Jain V. K. (2012), Measuring the level of Customer Satisfaction and customer loyalty in Banking and Insurance Sector in India: A Comparative Study, International Journal of Research in Computer Applications & Management, Vol 2, Issue 11, pp 43-48, ISSN 2231-1009.
- Dharmendra Kumar (2012), "New Escape Time Koch Curve in Complex Plane" International Journal of Computer Applications, Vol 58, Issue 8, pp 19-24, ISSN: 0975-8887.
- Puneet Kumar, Subodh Kumar and Shikha Saraswat (2012), "Impact of ICT in Rural Development: An Indian Scenario", SAJMMR, Vol-2, Issue 1, pp 1-12. ISSN:2249-877.

## Papers Presented

- Prof. Swati Bisht presented a paper on "Retail Therapy through Online Shopping Sites: Focus on Working Women in State of Uttarakhand", in the Fifth International Research Conference on Retail, IRCR 2012 at Dr. D.Y. Patil University, Mumbai, held on 15<sup>th</sup> December 2012.
- Prof. Dharmendra Kumar & Prof Manoj Kumar presented a paper on "Fractals & Space Filling Curves: A Changing Era in Computer Science" in National Conference on Network Security Issues & Resource Optimization, organized by Graphic Era University, Dehradun during 27<sup>th</sup>-28<sup>th</sup> October, 2012.

- Prof. Mudit Mittal & Prof Gautam Bose presented a paper on "An Asprin World of Green Computing: a Case Study" in National Seminar on Innovative Approaches in Designing & Managing Organizations, organized by SGRR Institute of Technology & Science, Dehradun, on 8<sup>th</sup> December, 2012.
- Prof Chandra Nath Singh presented a paper on "Media at War: Issues and Limitations" in Dr. RML National Law University, Lucknow during 28<sup>th</sup>-29<sup>th</sup> December, 2012.

## Other Felicitations

### Academic Enhancement

#### Congratulations

- Prof. Anamika Chetri was awarded Ph.D on Migration Education and Mobility in Sociology by HNB Garhwal Central University, Srinagar.
- Dr. Anamika Chetri has cleared U-SET and UGC-NET in Sociology.
- Ms. Tripti Tripathi has cleared U-SET in Law.
- Prof. Subodh Kumar has cleared CET for Ph.D. in Computer Science & Application.
- Prof. Bhawana Chahar has cleared U-SET in Commerce.
- Dr Pawan K Aggarwal was invited as the discussant of the theme paper "Bumps and Road Bloks in the Introduction of GST: Some Policy Prescriptions" in an International Seminar on Tax Reforms and Tax Administration in India, organized by the Foundation for Public Economics and Policy Research, New Delhi.
- Dr V.K Jain is appointed as an examiner by Bharthiyar University, Coimbatore to evaluate the answer sheets and Dissertations of M. Phil (Computer Science) students.
- Dr V.K Jain Chaired a technical session in the Fourth International Conference on Global Advances and Innovations in IT and Management, organized by Prestige Institute of Management, Gwalior during December 28<sup>th</sup>-30<sup>th</sup>, 2012.

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## Credentials

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